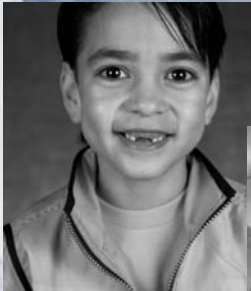


Children's Trust Fund

# Preventing child abuse and neglect

through grant distribution,  
education and awareness.



**Children's  
Trust Fund**

Missouri's Foundation For Child Abuse Prevention



# Vision

The Children's Trust Fund envisions children and families free to grow and reach their full potential in a nurturing and healthy environment free from child abuse and neglect.

# Mission

The Children's Trust Fund will prevent or alleviate child abuse and neglect for the State of Missouri's children and families by:

- **Planning** and **policy development**;
- Ensuring appropriate **funding** of **results-oriented programs**, **training programs** for professionals and **research**;
- Promoting **public awareness and education**; and
- Assisting in the integration of **statewide prevention efforts**.

**The Children's Trust Fund (CTF)** is Missouri's foundation for child abuse prevention. CTF was created by the Missouri general assembly in 1983 as a 501c(3) non-profit organization and is governed by a twenty-one member Board of Directors appointed by the Governor and confirmed by the Missouri Senate.

**CTF's primary function** is to fund child abuse and neglect prevention programs throughout the state that focus on the following areas:

- Parent education and support
- Mentoring
- Infant nurturing
- Community education
- Grandparent support
- Staff training and development
- Home visitation
- Crisis intervention
- Safe crib programs
- School based education
- Fatherhood initiatives
- Research



# Grant Opportunities

Per our mission statement, CTF has the responsibility to ensure the funds raised are used appropriately to further child abuse prevention education and awareness throughout the state of Missouri. This is accomplished by developing grants which are awarded to programs and organizations dedicated to abuse and neglect prevention.

## **General Prevention Grants**

Annual grants up to \$50,000.

## **Community Based Child Abuse Prevention (CBCAP) Federal Grants**

Grants that help agencies work together to provide a coordinated network of family support services.

## **Discretionary Grants**

Annual grants up to \$5,000.

## **License Plate Partner Grants**

Partners throughout Missouri assist in marketing the CTF specialty plates and receive credit for plate sales in their designated geographic area toward their prevention program.



# Education & Awareness

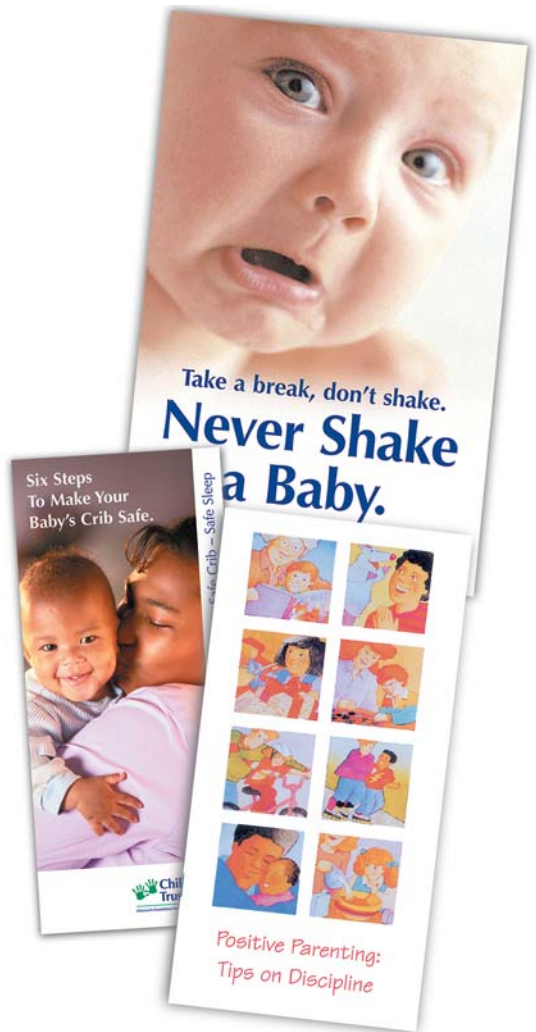
CTF offers prevention literature that is highlighted through our “SmallTalk” newsletter, on our Web site at [www.ctf4kids.org](http://www.ctf4kids.org) and via billboard, magazine, radio and television mediums:

**Shaken Baby Syndrome:** Focuses on the dangers and long-term effects associated with shaking a baby and the importance of controlling emotions and having a plan during stressful times created by inconsolable crying.

**Safe Crib/Safe Sleep:** Provides education regarding crib safety to help decrease a child’s chances for injury, overheating, suffocation, strangulation and Sudden Infant Death Syndrome (SIDS).

**“Not Even for a Minute”...Never Leave Children Unattended in or Around Vehicles:** Serves as a reminder that when left alone in a vehicle, even for a short time, a child is in danger of dehydration, injury, abduction and death.

**Emotional Abuse & Neglect:** Promotes the awareness and prevention of emotional abuse and neglect that can seriously injure a child's emotional development causing a negative effect on a child’s personality, confidence and ability to form relationships.



**Positive Parenting:** Provides helpful common sense information for parents and caregivers regarding child development, positive discipline methods, setting family rules, tips on building self-esteem, dealing with temper tantrums and toilet training.

# Ways To Help

CTF does not receive general revenue funding from the State to support its prevention activities. Funding is obtained from dedicated fees on marriage licenses and vital records, voluntary contributions designated on Missouri State Income Tax Returns, sales of the specialty CTF license plate, general donations, and interest income from the Fund. CTF also administers the Community Based Child Abuse Prevention (CBCAP) federal grant.

**Getting a state tax refund?** Look for the handprints on your Missouri State Income Tax Return and designate any amount over \$2 to CTF by checking the box to contribute through the tax check-off option. Your contribution may either be deducted from your refund or added to the amount owed.

**Want a license to care?** For an annual donation of \$25, you can show your belief in the importance of child abuse and neglect prevention by purchasing a CTF specialty license plate. The exposure of the tags generates awareness and the funds collected support prevention programs throughout Missouri.



**Create a memorial fund.** To honor the memory of a loved one, consider designating CTF as the recipient of memorial donations.

**Matching gift contributions.** Speak with your company's human resources department. Your company may agree to match employee donations made to CTF.

**General donation.** Give throughout the year. Please remember that CTF is a non-profit 501c(3) entity, and therefore, your contribution is tax deductible.





# It's to Everyone's Advantage to Make it Everyone's Issue.

Abused and neglected children are at higher risk for negative outcomes such as adolescent pregnancy, substance abuse, juvenile delinquency, academic failure and criminal activity. Prevention is the key to breaking the cycle of abuse. Everyone benefits as a whole by engaging in prevention efforts that are certainly less costly than intervention following abuse.

To realize our mission, CTF will continue to fund proven prevention

programs that help families and their children live safely in the absence of abuse and neglect, engage in worthwhile public awareness campaigns, and develop relationships with other State departments, child advocacy groups and hospitals.

CTF believes there is no better gift than to help a child or family escape the risks of abuse in order to live a safe and productive life. Hopefully, you share our belief. 🖐️

It's easier to **build strong** children  
than to **mend** broken men.

Frederick Douglas

*Thank you for your support of CTF activities.*



Missouri's Foundation For Child Abuse Prevention

mailing address: Children's Trust Fund  
P.O. Box 1641  
Jefferson City, MO 65102-1641

e-mail: [ctf@oa.mo.gov](mailto:ctf@oa.mo.gov)

phone number: 573-751-5147 or 888-826-KIDS (5437)

web site: [www.ctf4kids.org](http://www.ctf4kids.org)